**AGEGoogle.com**
**Global Press release,
Paperless Homework Sdn Bhd
Malaysia.

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First time ever, AGEGoogle.com Keywords System (AKS), makes print ads powerful again**A startup company, Paperless Homework Sdn Bhd- a Malaysian MSC status company, announced a new service called **AGEGoogle Keywords system (AKS)**, which can possibly change the whole way companies and everyone advertise their products and services both online or offline in the physical world.

Alan Foo, the current CEO, stated “Many companies, newspapers, social media owners, e commerce companies, government etc will benefit from using AKS through the ease of using keywords /phone numbers in any language to reach any website. AKS keywords can be promoted through use of AGEGoogle Logos with keywords in all kinds of advertising materials (see at [www.agegoogle.com/ad](http://www.agegoogle.com/ad) ).

With **AGEGoogle.com Keyword System,** we expect real world advertising from newspapers ads to giant billboards to increase as AKS makes all these media becoming ‘alive’ and super charged. Imagine ads all over the places are showing keywords that lead to websites on the fly. This would make print ads attractive again as print ads are superb for targeted audiences while online are superb for getting users around the web with lots of info.

One only needs to key into his/her mobile/PC, the keywords/phone number displayed in the ads e.g. banners, to access different messages at different times. It is thus powerful for companies, governments, political parties to use. For the first time, sites advertised are easily reached.

**How does AGEGoogle.com Keyword System (AKS) work?**AKS has two elements, the search engine (which it uses the Google search 100%) and a super URL shortening service that uses keywords/phone numbers to access the web sites directly.
Thus AKS can provide instantly three results.

So AKS is a 3 in 1 (general results, precise result, websites) where else other systems currently are 2 in 1 (general results and websites). Most importantly AKS keywords can be promoted through these ways <http://agegoogle.com/ad> .

**Phones numbers as “keys” to Internet websites.**A very powerful consequence of the system is the ability to use phone numbers as keywords to access the Internet will see the explosion of use of Phone numbers and with very good future for all Telcos. Now Phone numbers are like URL addresses and soon all would just mention phone numbers to access any site.

Phone numbers are even more powerful than names keywords like “Nike”, “Kit Kat” etc as they are very distinct and intuitively available when conveying through the phone. No more “a” for apple, “b” for Bananas etc.

We hope to look out for Telcos in all countries to form strategic partnerships and no major cost is need to reap the millions of yearly never ending revenue.
 **AKS helps e-commerce sites to grow**AKS helps e-commerce grow faster as currently the only way for an ecommerce site to grow is continuous advertising by the ecommerce operator – one entity lacking reach. With AKS, all the participating merchants would be advertising and bringing traffic to their online/offline stores in the e-commerce sites using methods shown here <http://agegoogle.com/ad> thus giving e –commerce sites a great deal of traffic without investments.

**Bottom up vs Top down advertising**
AKS’s bottom up approach instead of the current top down advertising approach is far more effective and should greatly help e-commerce in each country to grow sustainably. It encourages the owners of products to advertise in **print forms** to get customers to hyperlink their own listings in ecommerce sites.
This generates traffic for the e-commerce sites without paying expensive links. This would be a big plus for the e-commerce industry. It marries the offline ads to online sites.

Main beneficiaries would be advertising companies e.g. newspapers, TVs etc as now offline ads can be “alive” and more effective than online ads.

1. The Google Search engine results
2. The AKS’s own web sites indexing service that goes to the exact sites desired.
3. If a valid web site address is keyed in e.g abc.com, it immediately goes to the abc.com web site just like a normal browser.

**AKS Service is available worldwide.**The AKS system is smart enough to differentiate between keywords meant for country or international.
The country’s keywords take precedent over the internationally indexed similar keywords.

Alan added that to get AKS global is a huge challenging task and hence will look forward to seek partnerships all over the world to develop the market.
 **It is free to create ‘open’ keywords with unlimited hits**Keywords are freely created subject to the companies terms and conditions of use at http://agegoogle.com or <http://go2keyword.com>

To understand fully how AGEGoogle.com Keywords System works, have a look at our power point presentation at <http://agegoogle.com/presentation/agegoogle.pps>

Or just <http://agegoogle.com> and key in “**AGEgoogle show**” or **AS**..and see many new-to-the-world features.

Released by
Alan Foo
Paperless Homework Sdn Bhd
Kuala Lumpur , Malaysia
contact@agegoogle.com